

oma

ONLINE MONEY AWARDS 2024

WINNERS SUPPLEMENT 2024

In association with



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ABOUT THE AWARDS

Launched three years ago to recognise and reward the best-performing companies in the self-directed private investment and wealth sectors, this year's Online Money Awards have been the biggest yet.

With over 200 nominated businesses across 21 categories, The Online Money Awards 2024, which are organised by Holiston Media in conjunction with The Armchair Trader, received 8400 votes from UK private investors and traders, reaching more voters than ever before.

The full awards roster aims to champion service, product innovation, low-cost access to the markets, ease of investing and trading as well as comprehensive market research tools in the online money and finance sector.

"The sheer number of self-nominated businesses and increase in voting interest confirms that The Online Money Awards are picking up pace," comments Mike

Boydell, director of Holiston Media. "All 21 winners now have the opportunity to use their win to impress potential new clients, whilst boosting existing client comfort and loyalty. Well done to them all."

The Online Money Awards are organised in conjunction with The Armchair Trader, a highly experienced team of writers, each with a minimum 20-year track record in the market. The Armchair Trader now attracts more than 60,000 traders and investors on the site every month. Comments founder, Michael Morton, "As a news service we always endeavour to promote the best companies available to active investors and traders. Being a part of The Online Money Awards means we can keep our finger on the pulse of the highest-achieving businesses. We'd like to congratulate all of this year's winners."

The 2024 awards were sponsored by 4XC, Trade Nation and Vantage.

BEST SPREAD BETTING PROVIDER

This award recognises a market-leading spread betting broker that provides access to over 18,000 markets, first class trade execution, award winning customer service and best in class support services designed for all types of traders

WINNER:

TRADE NATION

Stuart Lane, CEO, said, "Trade Nation is honoured to be recognised as the Best Spread Betting Provider by the 2024 Online Money Awards. We are committed to providing a fair and transparent way to trade, and to empowering our customers to outperform the markets. This prestigious award is a testament to that unwavering

commitment. Our dedication to offering industry-leading low costs, a wide range of markets, and powerful trading tools has set us apart – and we have our traders to thank for helping us achieve this accolade in 2024. We're proud to have you share this journey founded on transparency, forged in trust, and driven by people."



TRADE NATION

BEST FOREX PROVIDER

This award recognises the forex trading provider that offers a world-class leading trading. The provider will offer the most sophisticated and reliable trading experience in the marketplace.

WINNER:

FX PRO

Anna Shevareva, Marketing at FxPro

said: "We are honoured that FxPro has been chosen as the 2024 winner of the prestigious Best Forex Provider award. This recognition is a testament to our unwavering commitment to excellence, innovation, and client satisfaction in the financial trading industry."

"Winning this award underscores FxPro's dedication to providing top-tier trading services, advanced technology, and superior trading conditions. We have consistently strived to offer our clients a comprehensive trading experience with a wide range of account types, ultra-

fast order execution, and competitive spreads. This accolade is a reflection of our relentless pursuit of excellence and our commitment to empowering traders with the best tools and resources available."

"At FxPro, we believe in putting our clients at the forefront of everything we do. This award not only acknowledges our achievements but also reinforces our promise to continue delivering exceptional service and maintaining the highest standards in the industry. We are incredibly proud of this accomplishment and are grateful for the trust and support of our clients."

FxPro
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McLaren
FORMULA 1 TEAM

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CFDs and Spread Betting are complex instruments and come with a high risk of losing money rapidly due to leverage. 74% of retail investor accounts lose money when trading CFDs and Spread Betting with this provider. You should consider whether you understand how CFDs and Spread Betting work and whether you can afford to take the high risk of losing your money.

BEST MULTI-ASSET BROKER

The winner of the Best Multi-Asset Broker award will be dedicated to offering innovative trading solutions across a diverse range of financial instruments including shares, ETFs, commodities, indices, as well as CFDs, forex and cryptos. The winner platform will be able to offer superior trade execution and handle the diverse needs of global trading communities.

WINNER:

VANTAGE

“We are deeply honoured to receive the ‘Best Multi-Asset Broker’ award from the Online Money Awards. At Vantage, we strive to provide the best trading environment for our clients, where informed decision-making is integral to our services.

This award reflects our team’s dedication to offering superior trading solutions and innovative services across a diverse range of financial instruments. With over 1000 CFD products, including forex, indices, commodities, shares, bonds, and ETFs, we ensure fee transparency, ultra-low

spreads from 0.0, and zero commissions on selected US stocks. Our platform is designed for efficient trade execution with low latency, catering to the diverse trading needs of our global community of traders. Thank you Holiston Media for this recognition. We remain committed to setting new industry benchmarks and delivering exceptional value to our extensive community of traders worldwide, who trust in our brand.”

Marc Despallieres, Chief Strategy & Trading Officer, Vantage Markets



Vantage Wins Best Multi-Asset Broker



BEST CUSTOMER SERVICE

This award recognises a market-leading broker dedicated to helping clients achieve their trading and investing goals. An experienced team provides a personalised service that goes far beyond the norm when looking after their client's needs.

WINNER:

4XC

People often say you “win” an award, but it’s not like winning the lottery. It’s not just luck, it’s hard work and dedication. Success in trading is the same – it comes from constant effort and self-improvement. That’s why we didn’t just win this award, we earned it through the relentless efforts of our customer service team, marketing, developers, and client

managers. Receiving the “Best Customer Service” award showcases how tirelessly our team works every day to provide a smooth and personalised trading experience. This recognition motivates us to keep enhancing our customer service.

Joao Monteiro, Founder of 4XC

4XC

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Disclaimer: Trading forex involves significant risk and may not be suitable for all investors. Leverage can work for or against you, and there's a possibility of losing more than your initial investment. Ensure you fully understand the risks and seek independent advice if necessary. Trade responsibly.

BEST SIPP PROVIDER

The Winner of the Best SIPP Provider accolade will be a trusted business that has adapted to the needs of its customers, providing flexible access to a wide-range of investment opportunities that enable self-directed investors to manage their wealth for retirement, in a cost-effective way.

WINNER:

BARCLAYS SMART INVESTOR

Chris Worle, Head of Barclays Smart Investor, said:

We are delighted to have won Best SIPP Provider 2024 – this is the third year in a row we've won an Online Money Award and we've won in a different category each year recognising the breadth of the proposition we offer. Also, the fact these awards are voted for by customers is something we are very proud of, as it is recognition that they like and value the service they are getting.

Our customers are at the heart of what we do, and we are constantly working to improve Smart Investor and make it easier to invest. In the past 12 months we have changed our pricing, making it simpler and more competitive. We've also made changes to our website and app, making it easier to navigate and buy funds. There are further enhancements planned to make investing more accessible and help more people put money away for their retirements and other financial goals.



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Terms, conditions and ISA rules apply. Investments can rise and fall in value so you might get back less than you invest. Before transferring, check the costs involved and whether you'd lose any valuable benefits.

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¹ Read the full terms and conditions at <https://www.barclays.co.uk/content/dam/documents/smart-investor/smart-investor-transfer-in-cashback-tc.pdf> and see our FAQs at <https://www.barclays.co.uk/content/dam/documents/smart-investor/smart-investor-transfer-in-cashback-faq.pdf>.

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BEST INVESTMENT TRUST FOR GROWTH

The winner of Best Investment Trust for Growth will have demonstrated sector beating performance over short and longer term periods, providing shareholders with excellent returns. The winner will strive for excellence, encourage independent thought and offer a secure framework that enables their fund managers to flourish.

WINNER:

CT GLOBAL MANAGED PORTFOLIO TRUST

Being awarded the 'Best Investment Trust for Growth' demonstrates the strength of our Investment Approach and the expertise of our team at CT Global Managed Portfolio.

Our Investment Approach prioritises maximising the total returns for our clients, and this is something that we take pride in with our Growth Portfolio. We are able to provide capital growth from a diversified portfolio of investment companies that have underlying investment exposures across a range of geographic regions and sectors. This award recognises the expertise and

the constant hard work of the investment research team in the Growth Portfolio, and we feel evermore confident in our Investment Approach. The flexibility of our structure allows us to make adjustments according to market conditions and personal circumstances of investors. When markets change, so can the fund's strategy so that we can maximise investor returns.

We are proud of this award and thank investors for their trust in us.

**Peter Hewitt, Director and Fund Manager
at CT Global Managed Portfolio Trust PLC**



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AIM MARKET COMPANY OF THE YEAR

The winner of the AIM Company of the year award will be a standout performer in the smaller companies sector, showing creativity and innovation and providing shareholders with excellent returns while offering considerable opportunity for future growth.

WINNER:

GAMING REALMS PLC

"It is an honour to receive the AIM Company of the Year award at this year's Online Money Awards. This recognition is a testament to our unwavering commitment to innovation, quality, and the exceptional talents of our team. At Gaming Realms plc, we have dedicated ourselves to creating engaging and cutting-edge gaming experiences, and this award validates our efforts and strategic direction.

"Winning this award reflects our resilience, creativity, and the robust growth we have achieved over the past year. We have consistently pushed the boundaries of

mobile gaming, developing unique and captivating content that resonates with players worldwide.

"I extend my thanks to our stakeholders, partners and the Gaming Realms community, without whom, this accolade would not have been possible. As we celebrate this achievement, we remain committed to driving further growth, enhancing our product offerings, and delivering value to our customers and investors."

Mark Segal - CEO



ROLL OF HONOUR

TRADING

BEST SPREAD BETTING PROVIDER

TRADE NATION

BEST CFD PROVIDER

CITY INDEX

BEST FOREX PROVIDER

FXPRO

BEST MULTI-ASSET BROKER

VANTAGE

BEST OVERALL TRADING PLATFORM

CAPITAL.COM

BEST CUSTOMER SERVICE

4XC

BEST TRADING TOOLS

CMC MARKETS

INVESTING

BEST ADVISORY SERVICE

REDMAYNE BENTLEY

BEST SIPP PROVIDER

BARCLAYS SMART INVESTOR

BEST INVESTMENT PLATFORM

AJ BELL

BEST STOCKS AND SHARES ISA PROVIDER

HARGREAVES LANSDOWN

BEST ROBO ADVISER PROVIDER

WEALTHIFY

BEST FUND GROUP

CG ASSET MANAGEMENT

BEST INVESTMENT TRUST GROUP

J.P. MORGAN ASSET
MANAGEMENT

BEST INVESTMENT TRUST FOR GROWTH

CT GLOBAL MANAGED
PORTFOLIO TRUST

BEST INVESTMENT TRUST FOR INCOME

THE CITY OF LONDON INVESTMENT
TRUST

BEST ALTERNATIVE INVESTMENT PLATFORM

CONNECTION CAPITAL

BEST ETF PROVIDER

WISDOMTREE

LISTED BUSINESSES

MAIN MARKET COMPANY OF THE YEAR

WISE PLC

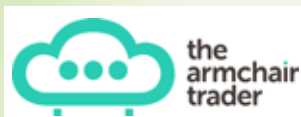
AIM MARKET COMPANY OF THE YEAR

GAMING REALMS PLC

GROWTH BUSINESS OF THE YEAR

JUST GROUP PLC

THE ARMCHAIR TRADER



Established in 2010 to provide education and insight on what is happening in the financial markets, The Armchair Trader is designed to meet the needs of private investors that wish to learn more about the financial markets or seek a regular supply of high-quality investment ideas.

- 60,000 traders and investors on the site every month

- 20% are a core of regular visitors
- 55% are UK based
- 30% are in the 25-35 age bracket
- 5300 double-opt in subscribers to our newsletters
- Strong team of journalists and marketing personnel all with 20+ year track record in financial services media

TRADE NATION



“Trade Nation is the ultimate destination for savvy traders. We’re here to revolutionize your trading experience and help you soar in the financial markets. Our core values are transparency and fairness, ensuring you always get a fair deal. We treat our customers with utmost respect, deliver on our promises and build trust-based relationships. Expect

transparent fees, fixed spreads, and no hidden costs. Our platform equips you with essential trading tools, real-time news, and a supportive 24/5 Customer Success team. Operating under strict regulations, we offer a secure and reliable framework. Join our community, redefine trading, and level up your success with Trade Nation.”

4XC



For six years running, 4XC has stood as a reputable and trusted STP (Straight Through Processing) broker. As an execution-only broker with no dealing desk, 4XC welcomes all types of traders and trading strategies. Its goal is to empower traders at every skill level by offering the tools, resources, and support

they need to thrive in the financial markets. Core values of transparency, innovation, and customer-centricity shape 4XC’s approach, ensuring a secure and supportive trading environment, including AI-powered trading tools, premium trading signals, social trading and PAMM.

VANTAGE



Vantage is a global, multi-asset broker offering clients access to a nimble and powerful service for trading CFDs on Forex, Commodities, Indices, Shares, and Cryptocurrencies. With more than 10 years of market experience and headquartered in Sydney, Vantage now has over 1,000 employees/personnel across more than

30 global offices. Vantage is more than a broker. It provides a trusted trading ecosystem and a faster and simpler trading platform that enables clients to take advantage of trading opportunities. Be empowered to trade on market opportunities when you trade smarter @vantage.

CONGRATULATIONS TO ALL OF THE 2024 ONLINE MONEY AWARD WINNERS.

For more information on the awards or to enquire how you can be involved with the 2025 awards please contact **Archie Humphries** at archie.humphries@holiston.com or visit www.onlinemoneyawards.com



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